Template

Stakeholder mapping

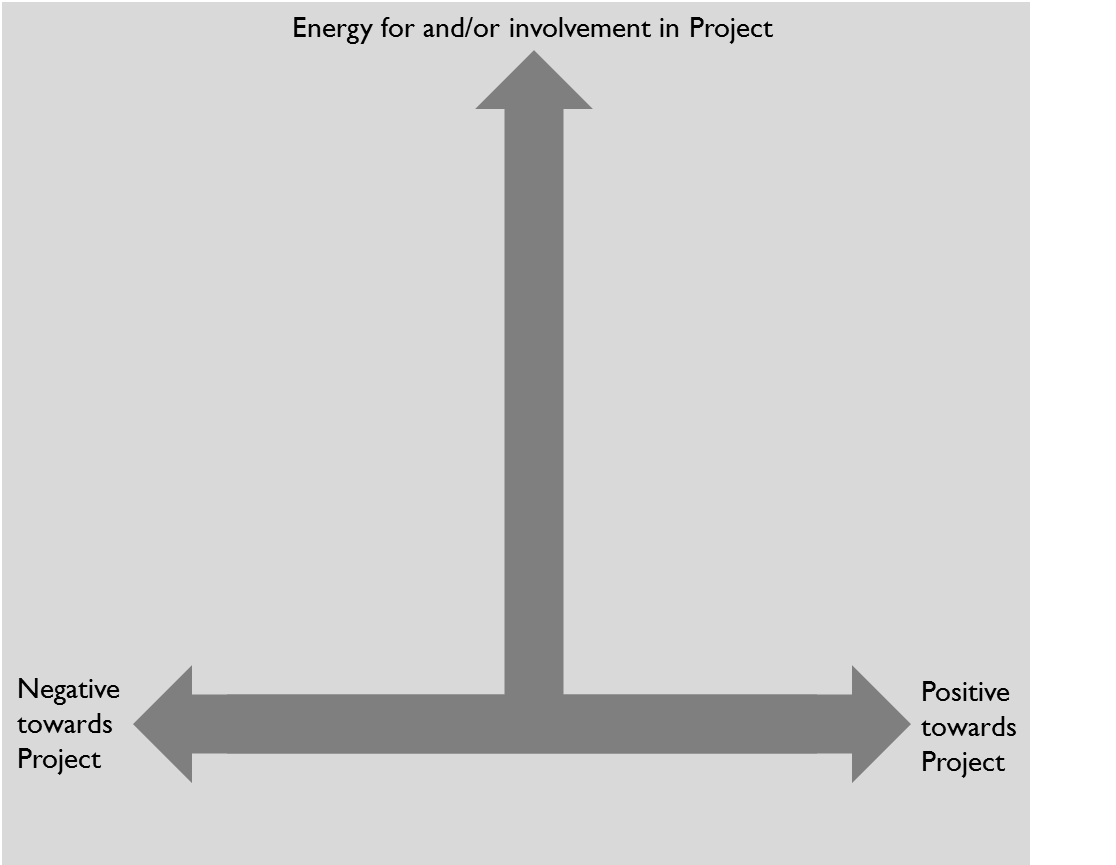
Change: <Insert change title>  
Date: <Insert date>

A tool to assist with identifying stakeholders

This is a tool to assist with identifying those stakeholders with energy and involvement in your project; as well as those stakeholders negative towards project (eg cynics) and/or positive towards project. Some examples provided below. The aim is to identify all other stakeholders and map them on using this simple tool.

Figure 1: Stakeholder mapping tool

<Copy an editable circle and place at the appropriate map location.>



Long-term cynics

Sponsor

Project Sponsor

Project Owner

Business Owner